



arv  
industry  
conference  
2010

---

26 – 27 August 2010  
Novotel Hotel St Kilda

---

Sponsorship  
opportunities.  
Place your business  
in front of key  
decision makers.

leaving  
a legacy.

Place your business here.

Exclusive Diamond  
Presenting Sponsor

Stream Sponsor

Key Note Sponsor

Cocktail Sponsor

 AQUATICS &  
RECREATION  
VICTORIA  
Working together  
for a better industry.

# arv industry conference 2010

The ARV Industry Conference brings together a diverse and knowledgeable group of industry decision makers including CEO's, Directors and Managers of local government, aquatic and recreation facility managers, commercial organisations and directors and managers of state government departments.

This broad industry touches all members of the community, involves millions of dollars in infrastructure and community assets and provides a significant economic contribution through its multi level employment opportunities and revenue generation.

The Conference, to be held on Thursday 26 and Friday 27 August 2010 at the Novotel Hotel in cosmopolitan St Kilda, will showcase high profile and knowledgeable speakers and industry specialists.

The conference will cover a broad range of relevant strategic and operational issues and provide delegates with practical and pertinent advice.

This high profile ARV Industry Conference will also attract delegates from interstate and New Zealand.

## leaving a legacy.

# arv industry conference 2010

## Diamond Presenting Sponsor (Exclusive)

As a minimum the **Presenting Sponsor** will receive:

- Acknowledgement in the Conference brochure and in all on-line formats, as the Presenting Sponsor
- Logo on the front and rear of the Conference brochure and all on-line promotions
- Logo on the delegate registration form
- Logo printed on delegate name tags
- Acknowledgment on the ARV website as the Presenting Sponsor with a link to the sponsor's website
- Acknowledgement in ARV Online -the industry newsletter, prior to and following the Conference
- An opportunity to provide an 'advertorial' in ARV Online
- Logo placement on all additional promotional material to the industry when advertising the ARV Industry Conference
- Acknowledgement in all ARV media releases
- Acknowledgement by the MC at the opening of the Conference
- An opportunity to make a short address at the opening of the Conference
- Acknowledgment as the Presenting Sponsor on all 'Introductory Presentation Title Slides'
- Signage in Plenary Room (to be supplied by the sponsor)
- Signage in Registration Area (to be supplied by the sponsor)
- Inclusion of written information - maximum 2 pages A4 professionally printed or 2 pieces of merchandise in Conference registration pack (to be supplied by the sponsor)
- Four full conference registrations (includes 4 tickets to the Cocktail Party)
- Access to an electronic delegate list following the Conference.

## leaving a legacy.

# arv industry conference 2010

## Stream Sponsor (4 available; 2 per day)

As a minimum the **Stream Sponsor** will receive:

- Acknowledgement in the Conference brochure and in all on-line formats as a Stream Sponsor
- Logo on the inside of the Conference brochure and on all on-line promotions
- Acknowledgement on the ARV website as a Stream Sponsor with a link to the sponsor's website
- Acknowledgement in ARV Online - the industry newsletter, prior to the conference
- Logo placement on all additional promotional material to the industry when advertising the Conference
- Acknowledgment as a Stream Sponsor on all 'Introductory Presentation Title' slides in breakout rooms
- Acknowledgement by Facilitators as a Stream Sponsor in breakout rooms
- Placement of company signage in breakout rooms
- Inclusion of written information - maximum 1 page A4 professionally printed or 1 piece of merchandise to be available to delegates in breakout rooms (to be supplied by the sponsor)
- Two full Conference registrations (includes 2 tickets to the Cocktail Party)
- Access to an electronic delegate list following the Conference

## leaving a legacy.

# arv industry conference 2010

## Key Note Sponsor (2 available; 1 per day)

As a minimum the **Key Note Sponsor** will receive:

- Acknowledgement in the Conference brochure and in all on-line formats as a Key Note Sponsor
- Logo on the inside of the Conference brochure and on all on-line information
- Acknowledgement on the ARV website as a Key Note Sponsor
- Acknowledgement in ARV Online – the industry newsletter, prior to the Conference
- Acknowledgement by the MC prior to key note address
- Placement of company signage in Plenary Room for the duration of the key note address
- Two full conference registrations (includes 2 tickets to Cocktail Party)
- Access to an electronic delegate list following the Conference

## Delegate Cocktail Function

As a minimum the **Cocktail Sponsor** will receive:

- Acknowledgement and logo placement in the Conference brochure and in all on-line formats as the Cocktail Function Sponsor
- Acknowledgement on the ARV website as the Cocktail Function Sponsor
- Acknowledgement in ARV Online – the industry newsletter, prior to the Conference
- Placement of company signage in Cocktail Function area for the duration of the Function
- Two full conference registrations (includes 2 tickets to Cocktail Party)
- Access to an electronic delegate list following the Conference

## leaving a legacy.

## Inserts

A conference registration pack will be provided to all delegates and speakers. An opportunity is available for companies to provide a maximum of two pages, A4 size or smaller, professionally printed material for insertion into the registration pack.

Company Name \_\_\_\_\_  
 ABN \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Product/Service you provide \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 Suburb \_\_\_\_\_  
 State \_\_\_\_\_ Postcode      
 Phone \_\_\_\_\_ Facsimile \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

# arv industry conference 2010

26 – 27 August 2010  
 Novotel Hotel St Kilda

Sponsorship  
 Application Form.

I would like to take up the following package(s):

<input type="checkbox"/>	<b>Diamond Presenting Sponsor:</b>	\$10,000 (+GST)		
<input type="checkbox"/>	<b>Stream Sponsor:</b>			
<input type="checkbox"/>	1 Stream <b>(Thursday)</b>	\$5,000 (+ GST) ▶	<input type="checkbox"/> Stream 1	<input type="checkbox"/> Stream 2
<input type="checkbox"/>	1 Stream <b>(Friday)</b>	\$3,500 (+ GST) ▶	<input type="checkbox"/> Stream 1	<input type="checkbox"/> Stream 2
<input type="checkbox"/>	2 Streams <b>(Thursday)</b>	\$9,000 (+ GST)		
<input type="checkbox"/>	2 Streams <b>(Friday)</b>	\$6,000 (+ GST)		
<input type="checkbox"/>	3 Streams <b>(any day)</b>	\$10,000 (+ GST) ▶	<input type="checkbox"/> Stream 1 <b>(Thursday)</b>	<input type="checkbox"/> Stream 2 <b>(Thursday)</b>
			<input type="checkbox"/> Stream 1 <b>(Friday)</b>	<input type="checkbox"/> Stream 2 <b>(Friday)</b>
<input type="checkbox"/>	All 4 Streams	\$12,000 (+ GST)		
<input type="checkbox"/>	<b>Key Note Sponsor:</b>			
<input type="checkbox"/>	1 Key Note	\$2,500 (+ GST) ▶	<input type="checkbox"/> <b>(Thursday)</b>	<input type="checkbox"/> <b>(Friday)</b>
<input type="checkbox"/>	2 Key Notes	\$4,000 (+ GST)		
<input type="checkbox"/>	<b>Cocktail Sponsor:</b>	\$3,000 (+ GST)		
<input type="checkbox"/>	<b>Inserts:</b>	\$1000 (+ GST)		

Total \$ \_\_\_\_\_ (inc. GST)

I am authorised to book the sponsorship and have read and accept the terms and conditions applicable to my package on behalf of the company.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
 (for and on behalf of the company)

**TERMS AND CONDITIONS**

**Applications:** Sponsorship applications will be processed in strict date and order of receipt. Aquatics & Recreation Victoria reserves the right to reject an application at any time. Acceptance of the application by Aquatics and Recreation Victoria commits the Sponsor to full payment for the nominated package.

**Booking Sponsorships:** All Sponsorship Application Forms must be sent to Aquatics and Recreation Victoria no later than Tuesday 15 June 2010.

**Logo and Company Identifiers:** All company logos and Identifiers to be used in hardcopy programs and on-line advertising for the Conference must be received by Aquatics and Recreation Victoria by Tuesday 15 June 2010.

**Payment Conditions:** Full payment must be remitted to Aquatics and Recreation Victoria no later than COB 30 July 2010. A letter of confirmation will be provided. Cheques should be payable to Aquatics & Recreation Victoria and must be drawn on an Australian bank.

**Cancellation Policy:** In the case of a cancellation in sponsorship please note that unless the sponsor package is resold, then monies paid are non refundable. If the Conference or any part thereof is prevented from being held, beyond the control of Aquatics & Recreation Victoria, the refund of sponsor fees to the sponsoring companies will be subject to the terms and conditions of the Conference venue's cancellation policy.

**Attendance:** Sponsors understand that Company representatives must register officially.

**Satchel Inserts:** All satchel inserts are to be delivered by 30 July, 2010.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 (for and on behalf of the company)

**By Eftpos**

Payment of AUS \$

To ► **Aquatics & Recreation Victoria**  
BSB 063011  
Account 1002 8679

**By Credit Card**

(note: Amex and Diners Club not accepted)

Please debit my  MasterCard  Visa

For AUS \$

Card Number

Expiry Date / /

Cardholder's Name

Cardholder's Signature

**By Cheque**

I enclose a cheque for AUS \$

made payable to Aquatics & Recreation Victoria.

**By Invoice**

Please send a GST invoice for AUS \$

Please provide full invoice address if different to sponsorship application form:

Company Name

ABN

Contact Name

Product/Service you provide

Street Address

Suburb

State

Postcode

Phone

Facsimile

Email

Website

**Please note: final payment is required by the close of business 30th July 2010.**

Please return your completed form and payment to:

**Aquatics & Recreation Victoria**

Suite 9, Building 3, Unipark – Monash  
195 Wellington Road, Clayton VIC 3168  
t (03) 9271 3800  
f (03) 9545 0444

sbrasher@aquaticsandrecreation.org.au

**arv**  
industry  
conference  
2010

26 – 27 August 2010

Novotel Hotel St Kilda

Payment  
Details.