

Working together for a better industry

Strategic Objectives

1. To provide high level strategic advice to all levels of Government on industry matters to enhance knowledge, assist decision making and share expertise.
2. To provide industry research, operational benchmarks and key information to Government and managers of aquatic and recreation facilities to aid strategic planning.
3. To provide partnership opportunities that brings industry stakeholders together to deliver improved community aquatic and recreation outcomes.
4. To develop commercially viable partnerships and programs.
5. To provide quality professional development opportunities for industry professionals through the presentation of conferences, seminars, workshops and courses.
6. To provide quality education programs that address social, demographic and community need.
7. To recognise and promote the achievements and contributions that people and organisations have made and raise the profile of the industry.

Aquatics & Recreation Victoria's key role is to develop effective partnerships by bringing industry organisations together to achieve a common goals.

