

Water Safety Week 2011
(26 November – 4 December, 2011)



Registration Form

To register your involvement in Water Safety Week 2011 please complete the following form by **October 17, 2011**.

1. Contact Details

Contact Person:

Facility Name:

Indoor or Outdoor Facility:

Street Address:

Suburb/Town:

State:

Postcode:

Email Address:

Phone Number:

2. What is the target market(s) for your Water Safety Week activities (e.g. parents of preschoolers, primary students, grandparents etc.)

3. Will you participate in the Design a Free Standing Banner/Display for Water Safety Week?

YES/NO

4a. Will you be participating in the Water Safety Week 'What's the BIG Idea – Show us what you're doing?' competition?

YES/NO

This year you have the option of photographing or recording your best Water Safety Activity or Display to win some fabulous prizes!

All you need to do is either photograph or video your best Water Safety Activity to showcase how you're helping increase people's awareness of water safety issues, develop their water safety skills and encourage them to always 'Play it Safe by the Water'.

You don't have to be Spielberg or an award winning photographer to enter this competition. All you need is your smart phone or stills camera, snap the picture or hit the record button, upload your photo or clip to the competition Facebook Page and bingo, you've just entered your facility!

There is also an exclusive opportunity for schools and facilities to design a free-standing Water Safety Banner or Display as part of their Water Safety Week promotion. The Top 2 facilities will be featured prominently on stage at Federation Square. The Top 3 schools will win some fantastic prizes and also be featured prominently on stage at Federation Square during the Water Safety Week competition winner's announcement on December 5, 2011.

All you need to do is upload a photograph of your banner or display to win.

*It is not compulsory to take part in the Mass Participation Event; however it is an option if you are looking for a way to re-vamp Water Safety Week at your facility or organisation.

Otherwise you are most welcome to implement your own activities during the week.

Note:

ARV is developing an event webpage based on Facebook detailing the instructions about how to enter the competition and the prizes up for grabs. The webpage will also provide useful resources for Water Safety Week to interested facilities and provide a forum to share ideas related to the competition with the rest of the community.

Details are currently being finalised and will be available shortly.

b. Does your facility have access to a Facebook account?

YES/NO

c. If your facility will be participating in the video clip competition, please provide an initial description of what you intend to do (this is just to help your facility to start brainstorming ideas as to what you can do)

5. How will you promote your water safety week activities to your target market(s)?

6. Participation Numbers (please estimate the number of participants you expect during your activities)

7. Who is your local media contact and what are their contact details?

Once completed, please fax (03) 9545 0444 or email to ARV's Industry and Events Coordinator, Belinda Yim byim@aquaticsandrecreation.org.au