

ARV Swim School Membership



Information Sheet

Swim School Member

\$150 incl. GST

If your swim school distributes or provides services, products and/or materials that support the aquatics and recreation industry, then your industry needs you to Get Involved, Become a Member, and Get Active!

This membership category entitles you to receive:

- individual memberships that can be shared amongst your facility's staff for event discounts;
- the ability to spread membership and professional development benefits across a range of staff;
- preferential booking and access for staff to a wide range of professional development events at discounted prices including the ARV Industry Conference, industry breakfasts and lunches, seminars, workshops and study tours;
- preferred host of VICSWIM branded activities;
- preferred host of industry water safety campaigns or activities such as "Play it Safe by the Water" and "Water Safety Week";
- the opportunity to network and build relationships across the entire aquatics and recreation industry;
- the opportunity to join discussion forums and working groups on key issues;
- discounted 'member only' price for selected ARV industry services, incl. Strategic Consulting;
- voting rights (for one representative only) at ARV's Annual General Meeting;
- the ability to nominate for the position of Convenor of ARV's Standing Committees;
- access to web resources and on-line forums;
- access to industry benchmarking information, industry guidelines, technical advice and research;
- complimentary business listing on the membership page of the ARV website;
- complimentary banner promotion on the ARV home page;
- Members' area of the ARV website/log in portal;
- access to regular ARV industry news via 'ARV Online' industry Email Alerts and ARV member visits
- access to Get Active Kids Voucher Campaign
- ARV Advocacy representation to Victorian Government
- Access to 12 ARV Industry Networking Committee Groups including Swim School Committee
- Industry Upskilling, Professional Development, Industry Round Table inclusion
- New Industry Research Projects and Resources
 - Development of Industry Profile project
 - Redesign of Industry contracts and partnerships project
 - Increasing access to the Aquatics and Recreation Industry by vulnerable marginalized communities project
 - Environmental sustainability/reduction to Aquatic and Leisure Facilities operational costs project
 - Industry Workforce retention and attraction project
 - Digital content and Analytics – increasing attendance within industry project, COVID safe management, practices and future planning project, Industry awareness and recovery of the Victorian Community post COVID-19 project)
- access to ARV Industry Mental Health Practitioner
- tax deduction for your membership fee (see your tax agent for up to date advice)



The impacts created for ARV members include:

- Increased employment opportunities
- Strengthened individual and organisational capacity and capability,
- Increased knowledge eg trends, technology, business and professional development
- Growth in participation within facilities
- Facility and service innovation
- Strengthened industry relationships
- Access to critical industry resources
- Enhanced wellbeing for industry employees and Victorian Community
- Economic benefits for organisations and communities

These membership initiatives assist ARV to enable industry outcomes including:

- Development of a successful, progressive, connected and impactful aquatics and recreation industry
- Increased sector capacity and capability
- Industry prosperity and workforce development



For more information contact:

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